



Upcoming marketing webinars

Online Marketing	29-Jan
Offline Marketing	4-Jun
Marketing Campaigns	3-Sep
Marketing Plans	8-Oct

Marketing Learning Materials

You can find a variety of how-tos, trainings, and overview documents in FranConnect:

The HUB > Library > The Grounds Guys >

> Marketing Folder



Opt-In Packages (Build Route Density)

[Click HERE for the below guides:](#)

Q1: *Spring Cleanup*

Q2: *Core Services (Emphasis)*

Q2: *Mulch*

Q3: *Holiday Lighting*

Q3: *Fall Services*

Q4: *Snow and Ice*

Q4: *Winter Services*

COMING 2021: *Turf care, Irrigation & Drainage, Landscape Lighting, and Landscape Design.*





How To Market - Full Campaign Checklists



- Implement proven strategies today!
- Easy-to-follow to increase targeted awareness and generate leads

Click on the below for the lists:

- Holiday Lighting
Watch 6 min overview
- Fall Services
- Snow and Ice
- Winter Services

The Grounds Guys Marketing Team

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