

**the
GroundsGuys®**

a neighborly company

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a neighborly company

**SHARE
THE SECRET**

Share the Secret is a referral program between Mosquito Joe® and The Grounds Guys®! This is a great opportunity to Get Neighborly® and cross promote between the two brands.

This is a secret that we want everyone to know about! You may be wondering what the best way to share the secret is. We've boiled it down to three easy steps!

1 Social Posting

- Use the social posts uploaded to SOCi to promote this program on social media. Do not for get to boost this post for around \$20!
- Tag you local Grounds Guys or Mosquito Joe in your post
- Ask friends and family to like and share
- If you need access to SOCi or help posting, reach out to your Local Marketing Specialist.

2 Printed Materials

- Order the Share the Secret door hangers that are on Xpressdocs. These door hangers can be used while you are doing the box 9 system on jobs.
- Order business cards on Xpressdocs with the Share the secret back. Hand these out to current, potential, or even past customers.

3 Feet on the Street

- Do not forget to mention share the secret when you are talking with your customers.
- Carry some Share the secret door hangers with you to hand these directly to your customers.